

Small Telescopes: *Detectability and the Evaluation of Replication Results*

Uri Simonsohn



Replications → New Data

Question 1. Combined: d_{All} ?

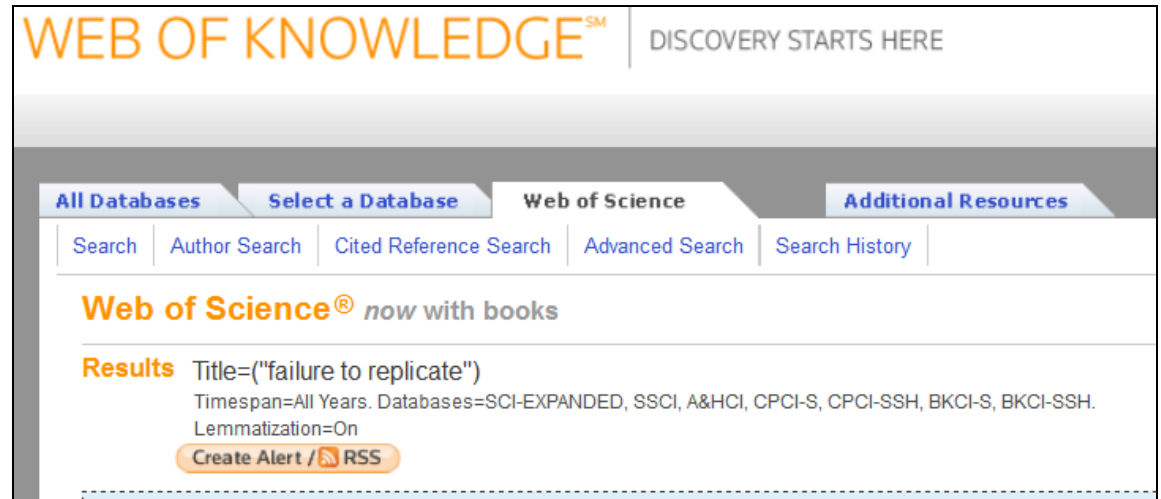
Question 2. $d_{original}$ vs. $d_{replication}$?

Question 3. Effect is zero or negligible?

Currently: is replication $p < .05$?

Top-10 cited

1. n.s.
2. n.s.
3. n.s.
4. n.s.
5. n.s.
6. n.s.
7. n.s.
8. n.s.
9. n.s.
10. n.s.



WEB OF KNOWLEDGESM | DISCOVERY STARTS HERE

All Databases | Select a Database | Web of Science | Additional Resources

Search | Author Search | Cited Reference Search | Advanced Search | Search History

Web of Science[®] now with books

Results Title=("failure to replicate")
Timespan=All Years. Databases=SCI-EXPANDED, SSCI, A&HCI, CPCI-S, CPCI-SSH, BKCI-S, BKCI-SSH.
Lemmatization=On

Create Alert / RSS

Next: 3 examples of bad inferences with it.

Example 1. Embodiment of morality

Original (study 1)

Zhong Liljenquist, 2006

- Recall (un)ethical
- Word completion

S _ _ P

- **Results:**

N=60

$p < .05$

$d = .54$

Replication

Gamez et al (2011)

- **Results:**

N=45

$p = .77$ (“failure”)

Power = 40%

Example 2: Endowment effect



Original: Kahneman Knetsch and Thaler

WTA/WTP ~ 2.5

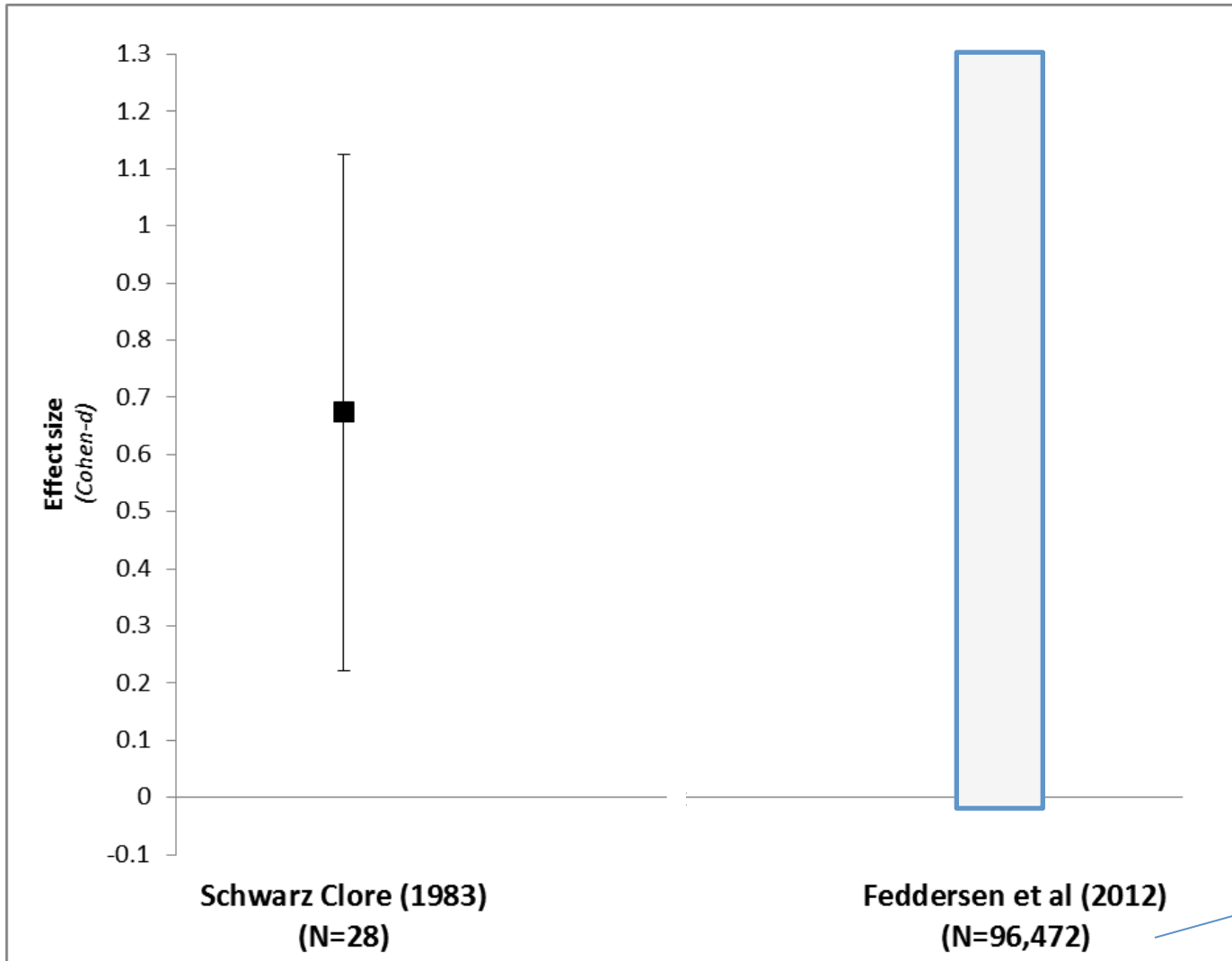
Coursey, Hoviz and Schulze

WTA/WTP = 2.6

n.s.

“Market experience eliminates endowment effect”

Example 3: Sunshine and happiness



“Despite this difference in magnitude, we do confirm Schwarz and Clore’s (1983) finding that cloudiness matters.” (pp.6)

10 years worth

Why is a result n.s.?

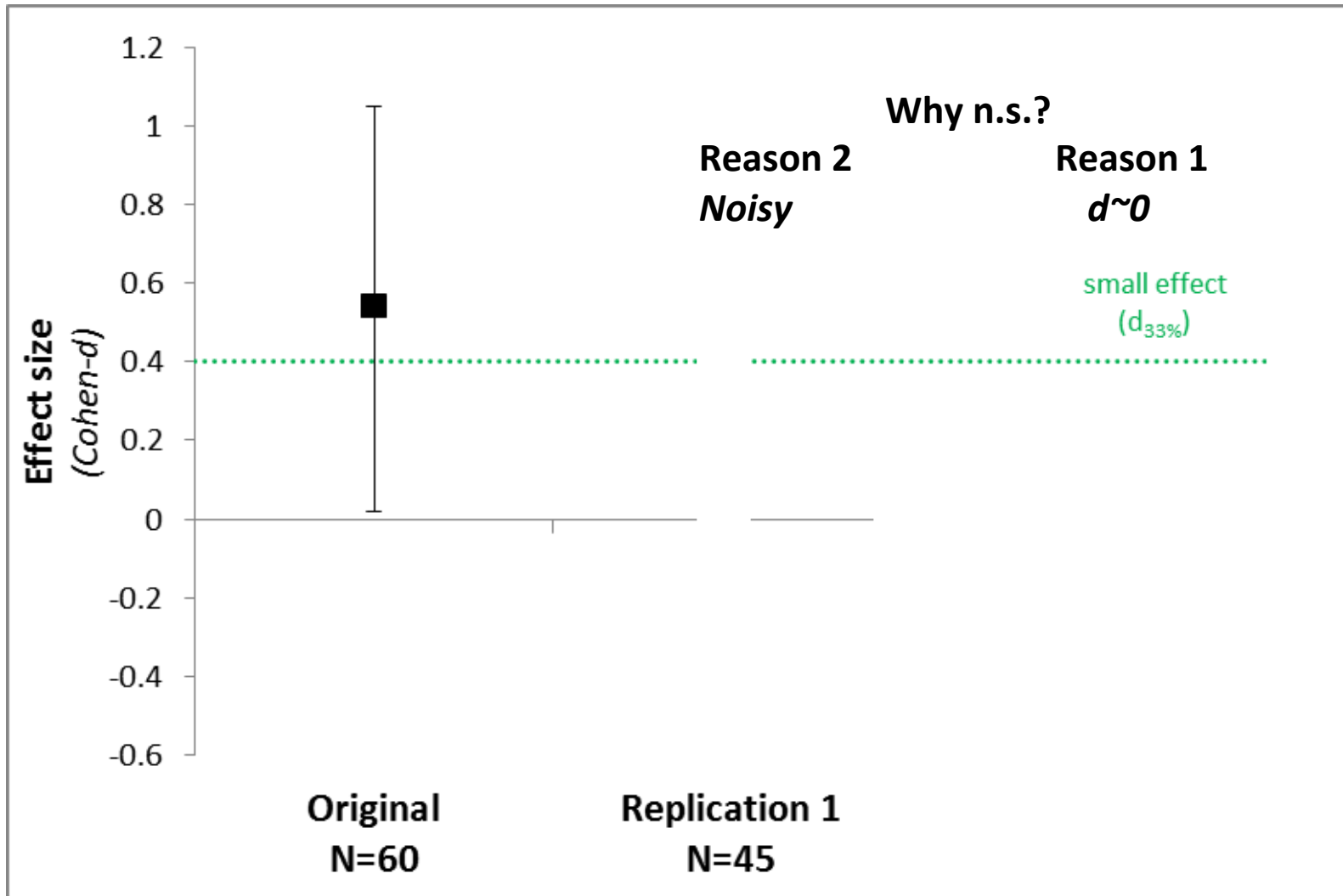
- **Reason 1.** Effect is very small or 0
 - Answers Question 3
- **Reason 2.** Effect is noisily estimated
 - Does not answer Question 3
- How to distinguish?
- Test null of small effect
- Combines hypothesis testing and effect size estimation into single test.

What's "small"?

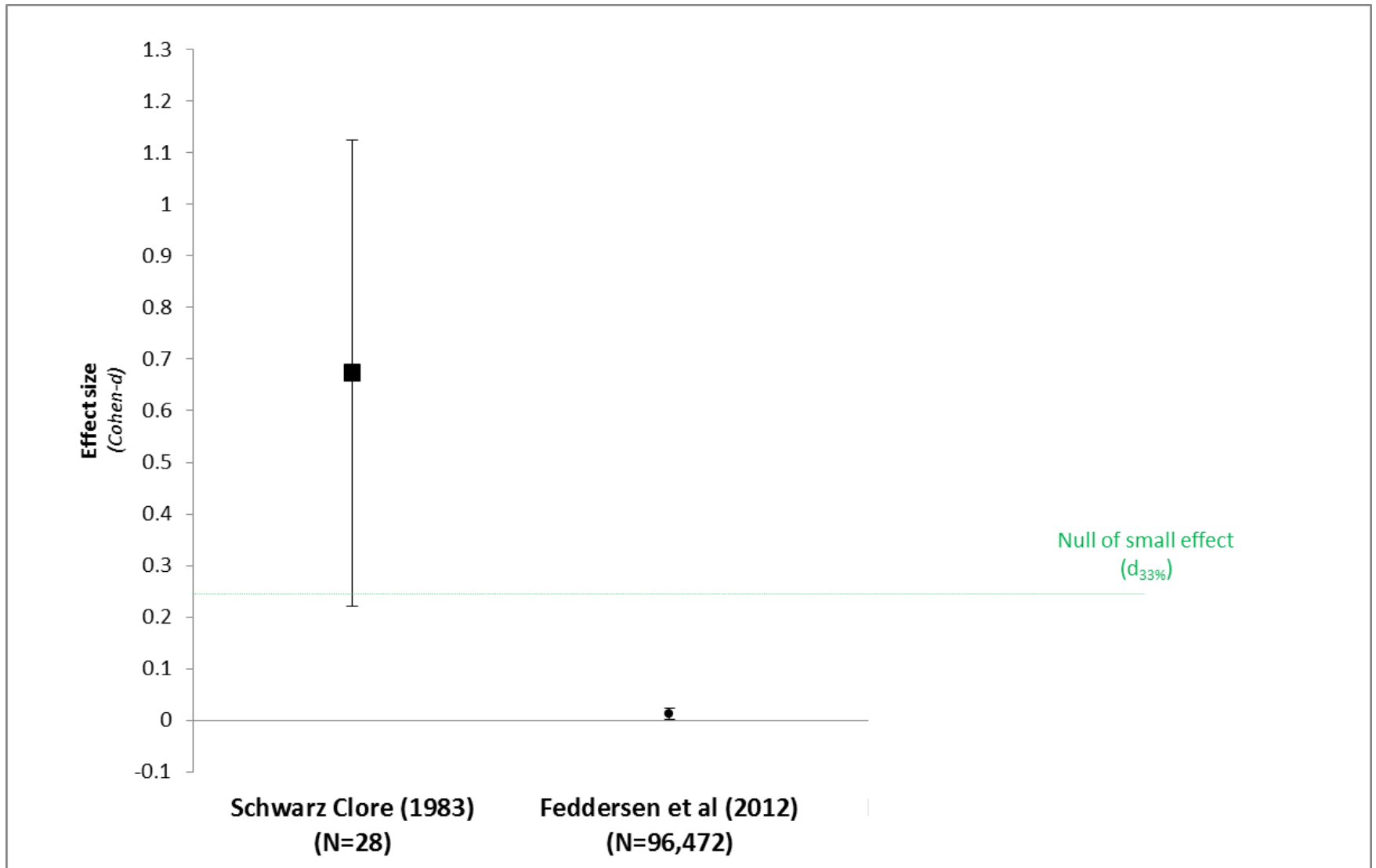
- Typical answer
 - So small, we subjectively do not *care* about
 - $d < .1$
 - $R^2 < 5\%$
 - $WTA - WTP < \$1$
 - $< 10\%$ of people show effect
 - There's a reason we've ignored it so far
- New answer (for replications)
 - Objectively difficult *to detect*
 - $d_{33\%}$



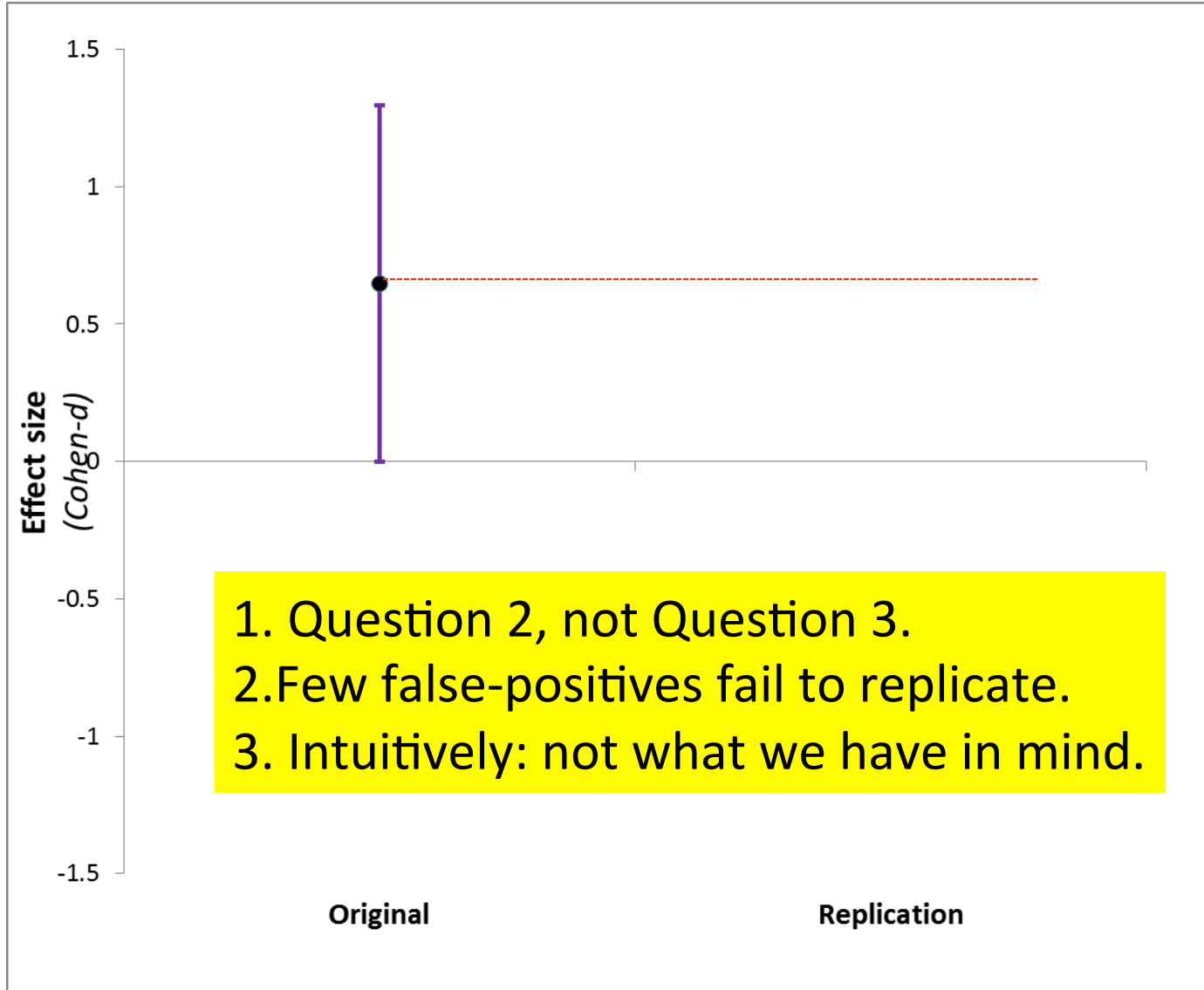
Example 1. Morality and cleanliness



Example 3. Rain and happiness



What about comparing effect size?



Approach in context


- Early on, predictions are qualitative.
- “People can levitate”
 - Original: 9”
 - Replication: 0 “
 - Average is 4.5”.
 - So?
- “People can levitate”
 - Original: 9”, n=100
 - Replication: 7” n=5000
 - Replication < Original, p=.0001
 - So?



Approach in context

- Result sections aren't bumperstickers
- Report
 - Effect size
 - in d
 - \$
 - %
 - Confidence intervals
 - d_{33}
 - p -values
- An useful contrast
- Not the only useful contrast



Feedback to SSRN 

References (42)

 [Download This Paper](#) | [Share](#) | [Email](#) | [Add to MyBriefcase](#) | [Purchase Bound Hard Copy](#)

| Paper statistics | |
|------------------|--|
| Abstract Views: | 3,933 |
| Downloads: | 688 |
| Download Rank: | 17,868 |
| References: |  42 |

Small Telescopes: Detectability and the Evaluation of Replication Results

[Uri Simonsohn](#)

University of Pennsylvania - The Wharton School

December 10, 2013